

FIG. 1
BACKGROUND ART

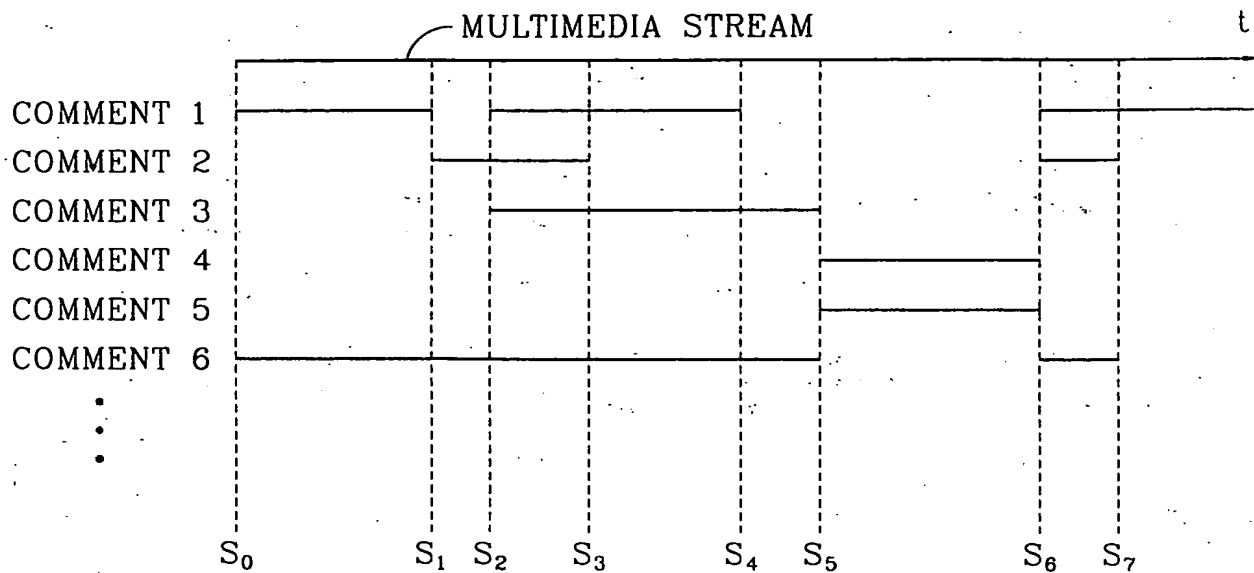


FIG. 2
BACKGROUND ART

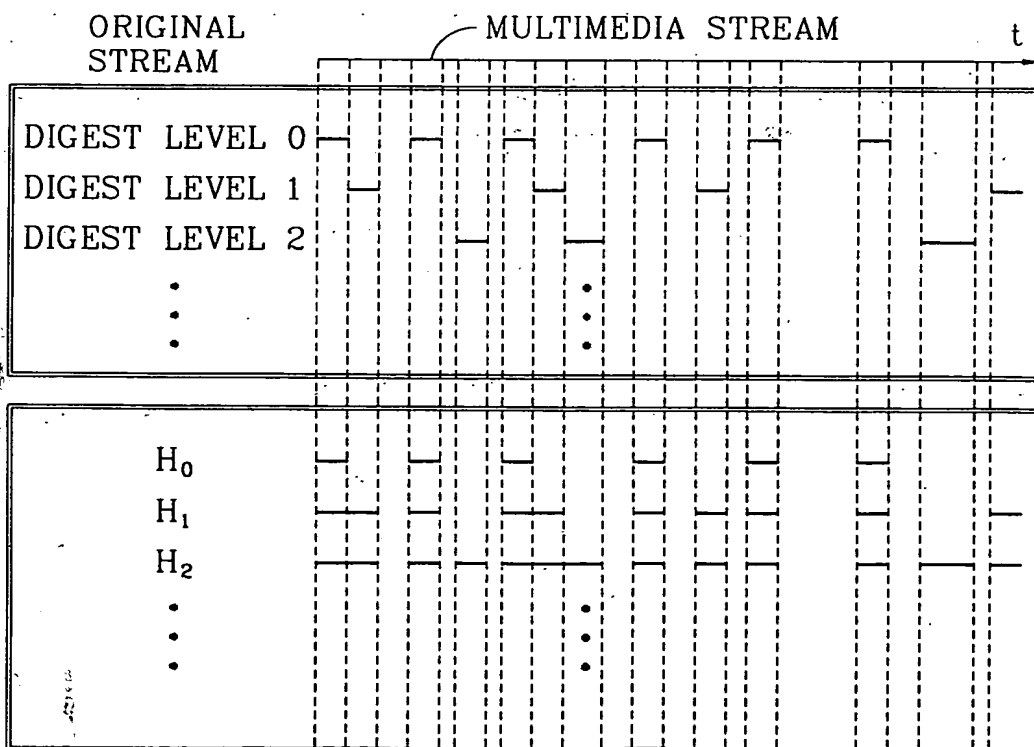


FIG. 3

	<div> <div>NON-PREFERENCE</div> <div>→</div> <div>←</div> <div>PREFERENCE</div> </div>								
	-4	-3	-2	-1	0	1	2	3	4
DIRECTOR A									
DIRECTOR B									
DIRECTOR C									
GENRE A									
GENRE B									
GENRE C									
GENRE D									
ACTOR OR ACTRESS A									
ACTOR OR ACTRESS B									
ACTOR OR ACTRESS C									
PLAYER A									
PLAYER B									
PLAYER C									
TEAM A									
TEAM B									
• • •	• • •								